Waterloo Region District School Board

FOREST HEIGHTS COLLEGIATE INSTITUTE

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**COURSE TITLE – AWS4MI**

**Course Overview**

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**Course Type:** Graphic Design **Grade Level:** 12

**Teacher:** R. Waldeck **Department:** Visual Arts

**Course Description:**

This is a project based course which will involve a series of projects designed to assess your skills in three areas:

a) Proficiency with the software as required

b) Understanding the Design process and the Elements and Principles of Design

c) Research and Communication Skills

Original creative thinking is extremely important in all of your designs. Be very careful of using clipart and images derived from the internet (you may be plagiarizing).

In addition to design exercises and a book project, you will be required to complete several client based images. When preparing your images for a client remember that research, variety in design concepts (sketches), and a professional presentation is important.

**UNITS OF STUDY or BIG IDEAS**

• Understanding design fundamentals (text, layout and colour)

• Two dimensional design projects & interactive web based media

• Planning and communication skills

• Create a portfolio and/ or website that you can maintain and develop further in other visual art media and graphics courses

**ESSENTIAL COURSE COMPONENTS**

*To be successful in this course you must be able to demonstrate all of the following skills:*

* Students must demonstrate knowledge and skill development for a variety of different media. ***Examples -*** *Drawing, photography, vector software(Illustrator), bitmap software (Photoshop), animation, mobile applications*
* Students will apply the creative process while developing major works. (ie. Imagining, Planning, Exploring, Refining, Presenting, Reflecting)
* A variety of styles, cultures and/or time periods of Art History must be explored and demonstrated through either stand-alone units or integrated into projects and workflow.
* Students, through verbal or written communication, must be able to comment on and/or discuss aspects of historic work, their own work, and the work of others and make connections to their personal life experiences and opportunities.
* The student must demonstrate a variety of skill-building techniques. They should cover a range of media types and can be integrated into larger projects or shown independently through exercises or sketchbook / portfolio assignments. ***Examples –***Application of principles and elements of design (colour, line, space, etc.), applicable software skill development exercises.
* Within the guidelines of the school and studio space, students must demonstrate respect for property, including classroom facilities, tools, equipment, and technological devices.

**ASSESSMENT AND EVALUATION:**

A variety of assessment tasks will be used to evaluate student progress.

* **Late and Missed Assignments** – To achieve success in this course, all essential course components must be demonstrated. Incomplete work is **NOT** an option.
* **Cheating and Plagiarism** – It is important for students to do their own best work. If a student is suspected of cheating or plagiarizing, the teacher in consultation with administration, will determine the next steps and/or consequences.
* **Learning Skills and Work Habits** – The areas of Responsibility, Organization, Independent Work, Collaboration, Initiative, and Self-regulation are important and will be assessed and reflected on the provincial report card.
* **Attendance**– Attendance and punctuality in classes are important parts of learning and an expectation of student behaviour. Lates are to be avoided to benefit from full instructional time and not disrupt other’s learning time. When a student is absent, a parent/guardian must call the school’s attendance line on the date of absence, or provide a note explaining the absence for the student to submit the following day. Students are responsible for missed work during their absence.

**MARK BREAKDOWN** **(linked with Essential Learnings)**

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| **Studio - 70%** | **Summative - 30%** |
| * **Planning Process & Research - 15%**   + Evidence of Research - 5%   + Evidence of Planning / Process - 10% | * **Part 1 - 10%**   + Research & Process |
| * **Studio Work & Communication Process- 55%**   + Communication (Critical Analysis) - 20%   + Final Product (Application of Foundation Skills) - 35% | * **Part 2 - 20%**   + Communication & Final Product |