**Grade 12 Grid or App Wireframe – Prototype, Evaluation**

**Overall App Layout Guidelines**

* Mobile App Development Layout​
* Create a Prototyping / Wireframe Mockup for your App
* Focus on visual design
* Coding is not required, but is always an option if you want to go further
* Consider putting together a brief slideshow (optional)

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| **Description** | **Mark** |
| **Research: Existing Apps or Grid Design**   * Find **3 Apps (min)** or Grid Designs that use ideas and design work you find interesting. * Discuss colour, logo choice, layout, and screen navigation. | 0-1-2-3-4- |
| **Key Questions: Influence & Ideas**   * How have these Apps or Grid Designs influenced your design and ideas? * How popular are these Apps or Grids? * Why do you think people enjoy using them or looking at them? * What ways have you built on these Apps or Grid Designs and developed your own ideas? | 0-1-2-3-4- |
| **Planning & Process (Ideation)**   * The design clearly illustrates thoughtful **planning.** * There is **evidence of trial and error** in the formation of the final concept. | 0-1-2-3-4- |
| **Design Knowledge**   * The App or Grid demonstrates an understanding of proper **layout** through the use of variety, **uniformity, and balance**. * The composition has a strong **focal point** created by a **visual axis**. * Objects have been group in a **logical arrangement** that enhances the design. * The **cut out** images (or other **design features**) **direct your eye** through the composition in an effective manner. | 0-1-2-3-4- |
| **Theme & Style**   * A **design feature** such as a header, custom font, logo, or a splash of colour helps to **set the tone and look** of the design. * The app’s home page or a feature on the grid grabs a viewer’s attention. * The overall theme creates a **uniform design** and natural flow for **consistency** throughout the App or Grid Design. | 0-1-2-3-4- |
| **Overall Mark** | **%** |