**Gr 11 Sharing & Design Summative**

**Movie Poster, Book Cover, or CD**

|  |  |
| --- | --- |
| **Research**  **Informal presentation** shares an appropriate artist/ graphic designer  **Answers key questions:**  ·Who are they?  ·Why do they interest you?  ·Why do you think their work is important?  ·What elements and principles are evident in their work? | /10 |
| **Creation**  ·Your original design **pulls ideas from research** and uses some flavours and touches of the artist or designer in the Book Cover, Movie Poster, or CD Cover  ·Includes **elements and principles** in composition  ·Follows **composition guidelines**  ·**Font choice** works with image and overall design | /10 |
| **Sharing with Class**  ·**Ready and prepared** to share information  ·Research gives a good amount of **insight and knowledge** to the class  ·Effectively displays original design and makes **connections to research/ artist** | /10 |
| **Total:** | **/30** |

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