**Social Media Art Project**

**Evaluation Checklist**

|  |  |  |
| --- | --- | --- |
| **Category** | **Comment** | **Level** |
| **Creativity** in design and concept |  | **-1-2-3-4-** |
| Understanding **personal brand style** by highlighting key messages |  | **-1-2-3-4-** |
| **Knowledge of software** and digital design techniques |  | **-1-2-3-4-** |
| **Overall aesthetic** (cool factor) |  | **-1-2-3-4-** |

**Social Media Art Project**

**Evaluation Checklist**

|  |  |  |
| --- | --- | --- |
| **Category** | **Comment** | **Level** |
| **Creativity** in design and concept |  | **-1-2-3-4-** |
| Understanding **personal brand style** by highlighting key messages |  | **-1-2-3-4-** |
| **Knowledge of software** and digital design techniques |  | **-1-2-3-4-** |
| **Overall aesthetic** (cool factor) |  | **-1-2-3-4-** |