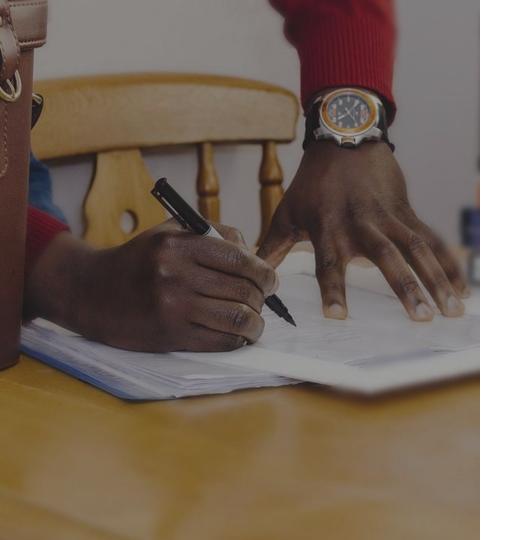


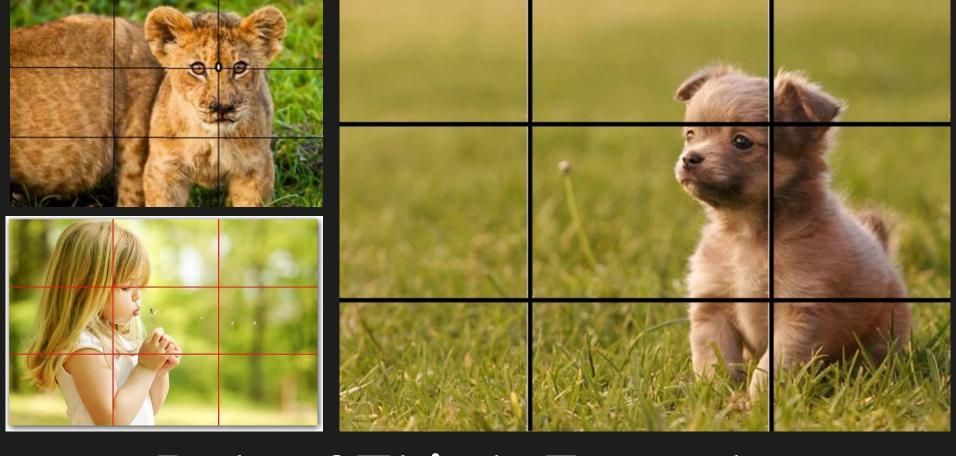
You don't make a photograph just with a camera. You bring to the act of photography all the pictures you have seen, the books you have read, the music you have heard, the people you have loved.

Ansel Adams



### **RULE of THIRDS**

- One of the main 'rules' in composition
- Stems from the theory that the eye naturally gravitates to intersection points when an image is split into thirds
- Applied when a subject signs
  with the 'third' guidelines and
  points of intersection, placing the
  horizon at the top or bottom line,
  allowing features to flow from
  section to section



Rule of Thirds Examples



### **BALANCE**

- Symmetrical (formal)
  - One or more identical (or similar) elements are repeated on each side
- Asymmetrical (informal)
  - One or more dissimilar elements
     balance on each side
  - Balance elements based on size and/or quantity
  - More appealing and challenging
- Radial
  - The elements 'radiate' from the center in a circular way
  - Leads the eye to the focal point





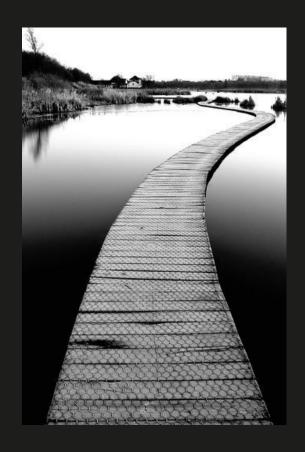


Balance Examples



#### **LEADING LINES**

- The viewer's eye is attracted to lines that lead to the focal point or principal subject
- "Guides" the viewer's eye
- Line can be an edge, horizon, shape, path etc.





## Leading Lines Examples



Leading Lines Examples



# PATTERN & REPETITION

#### Repetitive Pattern

Fills the frame and feels
 MASSIVE

#### Breaking the Pattern

- Disrupts the flow of a pattern
- Natural or manipulated
- Contrasting: colours, shapes etc.

#### Repetition

- Repeated use of shape, colour, or other element not in uniform (like a deliberate pattern)
- Grabs viewer's attention





### Pattern Examples



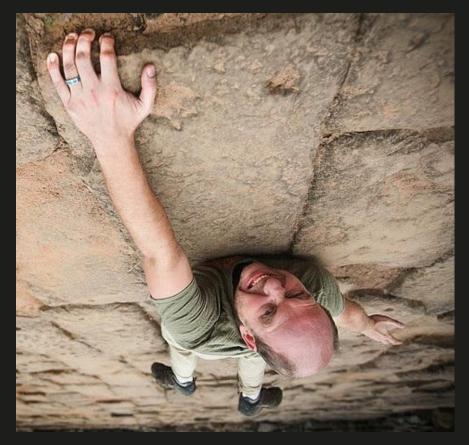


### **Repetition Examples**



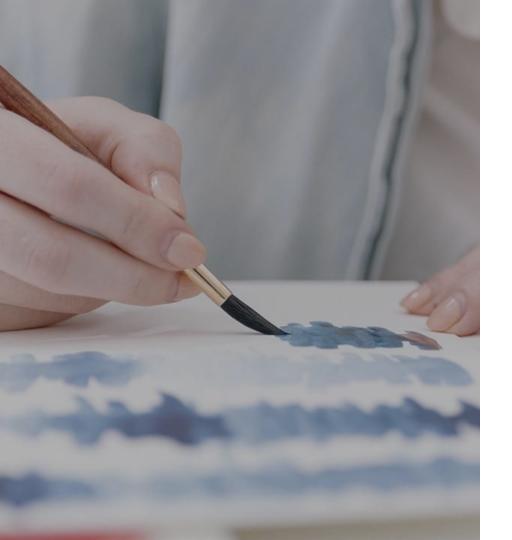
### **VIEWPOINT**

- Point of View
- Unique angle or perspective
- Capture a subject/character'sPOV





Viewpoint Examples



### **DEPTH**

- Foreground
  - Appears closest
- Middleground
  - Links Fore and Back
  - Size varies
- Background
  - Furthest
- Scale of each correlates to their dominance
- Foreground usually more dominant because it appears larger (not always the case)





## Depth Examples



### **FRAMING**

- Position and perspective of the viewer (you, with a camera)
- Your position impacts your audience's perception of the main subject (aesthetics and meaning)
- Helps the viewer focus on the framed object (you're in control)
- Adds depth and interest





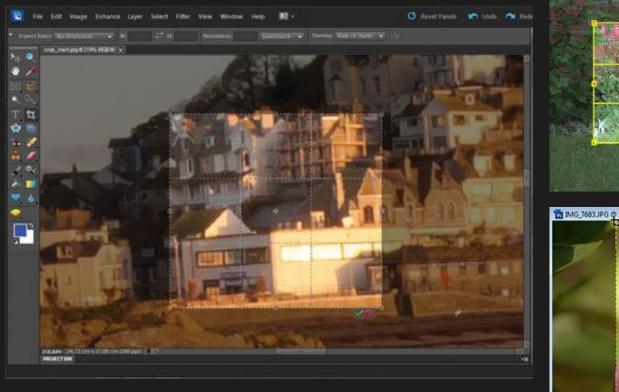


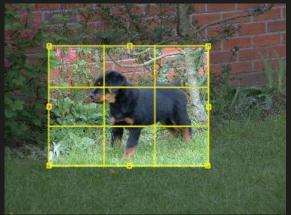
Framing Examples



#### **CROPPING**

- Removing outer parts of the image
- Helps improve framing,
   composition, and accentuates
   the subject matter
- Never change the aspect ratio
- Do your best to crop while taking photos (higher quality)
- Portrait, Landscape, Square 1:1







# Cropping Examples

# APPLY THESE CONSIDERATIONS TO YOUR PHOTOGRAPHS