**Digital Landscape Painting Summative (Optional)**

For the students who want to study digital art and incorporate marketing in social media.

**Digital Painting Instructions:**

1. Find 3-5 **reference photos** of colourful landscapes that you would like to paint (make sure to keep in mind the origin of your reference photos).
2. **Do not copy** your reference photos.
3. You are creating an **original digital painting** using Photoshop. Reference photos are meant to develop your ideas and planning. Tips for using reference photos are:
	* Study your 3-5 references while drawing them. Observe the following:
		+ How the light from it’s lightsource acts on surfaces
		+ The shape and form of objects
		+ The colours present and colour harmony.
	* Consider creating a collage with your reference photos. Combine different photos together to help guide your digital painting.
4. Take **screenshots** during your painting **process** (using the “Print Screen” button on your keyboard) of your work. You will share your process shots in a slideshow.
5. When finished, choose at least one work you would like to share on social media. Feel free to add a watermark (logo), or your name to the painting. Then export your drawing as a JPEG or PNG.
6. In addition, **create a slideshow** of your process for all of your artworks.

**Uploading on Social Media - For Example: Instagram**

1. Pick a media platform that can **post multiple pictures in one post** (for example, gallery function in Instagram).
2. Each post, select your **final piece**, at least **2 process shots** for that piece, and your reference photo.
3. Organize your photos so that the viewer can **swipe through your progress** in chronological order and attach credit for the owner of the reference in the caption. You can add more to the caption if you would like.
4. Finally - Share It!

**Research & Planning:**

* Make sure your reference photos have high resolution.
* Google search “scenic landscapes”, or “landscape photography”, or anything along those lines.
* Observe other artists’ and how they paint. Find what you like about them and try to incorporate it into your art.

