**Grade 12 Grid or App Wireframe – Prototype, Evaluation**

**Overall App Layout Guidelines**

* Mobile App Development Layout​
* Create a Prototyping / Wireframe Mockup for your App
* Focus on visual design
* Coding is not required, but is always an option if you want to go further
* Consider putting together a brief slideshow (optional)

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| **Description** |  **Mark** |
| **Research: Existing Apps or Grid Design*** Find **3 Apps (min)** or Grid Designs that use ideas and design work you find interesting.
* Discuss colour, logo choice, layout, and screen navigation.
 |  0-1-2-3-4- |
| **Key Questions: Influence & Ideas*** How have these Apps or Grid Designs influenced your design and ideas?
* How popular are these Apps or Grids?
* Why do you think people enjoy using them or looking at them?
* What ways have you built on these Apps or Grid Designs and developed your own ideas?

  |  0-1-2-3-4- |
| **Planning & Process (Ideation)*** The design clearly illustrates thoughtful **planning.**
* There is **evidence of trial and error** in the formation of the final concept.
 |  0-1-2-3-4- |
| **Design Knowledge*** The App or Grid demonstrates an understanding of proper **layout** through the use of variety, **uniformity, and balance**.
* The composition has a strong **focal point** created by a **visual axis**.
* Objects have been group in a **logical arrangement** that enhances the design.
* The **cut out** images (or other **design features**) **direct your eye** through the composition in an effective manner.
 |  0-1-2-3-4- |
| **Theme & Style*** A **design feature** such as a header, custom font, logo, or a splash of colour helps to **set the tone and look** of the design.
* The app’s home page or a feature on the grid grabs a viewer’s attention.
* The overall theme creates a **uniform design** and natural flow for **consistency** throughout the App or Grid Design.
 |  0-1-2-3-4- |
| **Overall Mark** |  **%** |