Photo Animation | Guidelines

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| **Part A : Short Time Lapse and / or Stop Motion*** Take a series of interval photos of a setting on a **tripod.**
* **Focus** and avoid flicker. Make sure you use manual mode.
* Your time lapse should be **20-30 seconds**.
* **Framing** is key. Make sure the scene is well composed.
* You will put these shots together inside of Photoshop to make your time lapse animation.
* Open the **Timeline** window in Photoshop.
* **Add music** to enhance the viewing experience.
* Export as an H.264 file (MP4)
* You may also use **Premiere** or **After Effects.**
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**Part B : Summative Option for Photo Animation**

If you enjoyed creating the short time lapse (stop motion) for Part A, you can scale the project up into a **summative project**. Summative options for a photo animation project include:

1. **Exploring** other photo animation techniques such as Cinemagraphs, GIFs, and 2D Parallax.
2. Or making your Part A animation **longer.**

**Research & Planning**

* Perform a **Google search** for “Time Lapse Photography”, “Stop Motion Animation”, and “Photo Animation”.
* Create a **Photo Animation** **Research Presentation**  in Google Slides.
* Your Photo Animation Research should contain the following information:

○ **2-5 links** to web content you found useful for design and technical ideas.

○ **2-5 YouTube** **animation tutorials** that helped you figure out some animation techniques.

○ Write a **brief description** about the content as part of your research.

○ **2 Photo Animation examples** that you found inspiring.

○ **Direct connections** between your examples (influences) and your project should be made.

**Guidelines**

* Create a **30-60 second** (or longer) **demo reel style video** of your photo animations.
* You may **also choose** to create a **stop motion animation** with a story (narrative development).
* Your video should include an **intro title.**
* Make sure your video also has **music.**
* The end of the video should include credits for music and any stock images you may have used.
* You photo animations will be evaluated on the following criteria:
	+ **Image Quality:** focused images, no flicker or light variations, framing (composition, layout), use of photoshop for photo editing skills.
	+ **Creativity:** interesting effects, entertaining for the audience, good story development, ideas are clearly expressed.

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**Photo Animation Evaluation**

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| **Description** | **Comments** | **Levels** |
| **Part A : Short Time Lapse and / or Stop Motion** |
|  The **20-30 second animation** shows a good use of camera techniques:* Images are **focused** and not blurry
* **Lighting is consistent** and does not flicker
* Photo **editing skills** are evident.
 |   | 0-1-2-3-4 |
| The project demonstrates an understanding of **framing &** **composition**. Basic layout and design rules of photography have been used.   |   | 0-1-2-3-4 |
| **Music** has been used to enhance the viewing experience. |  | 0-1-2-3-4 |
|  **Part A: Overall Mark** |  **%** |
| **Part B: Summative Option | Studio Work - Application of Skills** |
| The **30-60 second animation** effectively uses an intro title and music. |   | 0-1-2-3-4- |
| **Image Quality:** focused images, no flicker or light variations, framing (composition, layout), use of photoshop for photo editing skills. |   | 0-1-2-3-4 |
| **Creativity:** interesting effects, entertaining for the audience, good story development, ideas are clearly expressed. |  | 0-1-2-3-4 |
| **Part B: Summative Option | Research Presentation** |
| **Effective research** has been demonstrated for 2-5 links and tutorials in your Google Slides Presentation. |  | 0-1-2-3-4 |
| **Direct connections** have been provided between your research (influences) and your project. You have clearly explained how your research was **useful in your learning** of photo animation techniques. |  | 0-1-2-3-4 |
|  **Part B: Summative Overall Mark** |  **%** |