Themed Photo Calendar | Guidelines

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| **Part A : Birth Month Calendar Page**  **Create a Template Theme**   * For this assignment, you will create a photographic image and a **calendar theme for your birth month** using Photoshop. * Remember composition and layout rules. * Focus on the elements and principles of design. * Choose fonts and colours that work with your image and the season of your birthday. |  |  |

**Part B : Summative Option for a 12 Month Calendar**

If you enjoyed creating the calendar page for Part A, you can scale the project up into a **summative project** with **12 pages and photographic images.**

* Capture **12 photos** based on a common theme that will be used to create a **12-month calendar** using Photoshop.
* Choose a **theme (topic or subject)** that you can use to help organize the photos for your calendar.
* You will capture **12** **unique photographs** that you will use for the 12 months of the year in the calendar.
* You will have to make each calendar page separately. Start with the month of January. Open a new file in Photoshop and make sure the settings are at minimum 8 ½ “ x 11” and that the resolution is 300 pixels per inch.
* Create the **text / squares** for your calendar by using the **grid** in Photoshop as a guide.
  + > View > Show > Grid
  + Then use your line and text tools to draw. Reference another calendar for the correct numbers.
* When your pages are done, save the Photoshop files as **jpeg files** and upload to Google Classroom.
* It’s recommended to use a **DLSR camera** for print quality images.

**Final Design Skills & Appearance**

* Review **cropping, composition** and **layout skills** such as foreground, middleground, and background object placement.
* **Rule of thirds** and **triangular compositions** are classic ways of composing an image.
* Pay attention to line, shape, color, form, and texture in your photos.
* Make sure your images use **adjustments** such as levels, hue saturation, and photo filter.

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| **Start Theme Ideas**   * Animals * Sports * Nature * Video Games * Family * Music * Cars * Cosplay |  |  |  |

**Narrative Calendar Evaluation**

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| **Description** | **Comments** | **Levels** |
| **Photo Composition - Exploration | Process** | | |
| The **photo** or **12 photos** show a strong range of compositional and photographic techniques. You have used a variety of angles and lighting to compose your images. |  | 0-1-2-3-4 |
| Each photograph displays an effective understanding of composition e.g. the rule of the thirds. |  | 0-1-2-3-4 |
| **Editing and Techniques | Studio Work - Application of Skills** | | |
| The **image** or **12 images** have been enhanced with editing to have a polished and professional look. The images are ready for print. |  | 0-1-2-3-4 |
| **Calendar - Layout, Composition, Clarity | Studio Work - Application of Skills** | | |
| The **design** of your calendar demonstrates a strong understanding of composition and layout such as placement of objects and colour. |  | 0-1-2-3-4- |
| The background and **font choice** of your design enhances the photographic image. The placement of text and font choice is clear for the audience to read. |  | 0-1-2-3-4 |
| All 12 photos suit the **theme** of the calendar, and the overall appearance of your calendar is cohesive with that theme. |  | 0-1-2-3-4 |
| **Exploration | Experimentation | Effort – Sharing Work & Ideas (Critical Analysis)** | | |
| **Planning & Process (Ideation)**  The project displays thoughtful planning.  There is **evidence of trial and error** in the formation of the final concept. |  | 0-1-2-3-4 |
| **Critical Analysis**  Sharing of the work provides **insight into the creative process.**  Displays **strength in ideas,** techniques and an interest in continual refinement of skills. |  | 0-1-2-3-4 |
| **Overall Mark** | | **%** |